

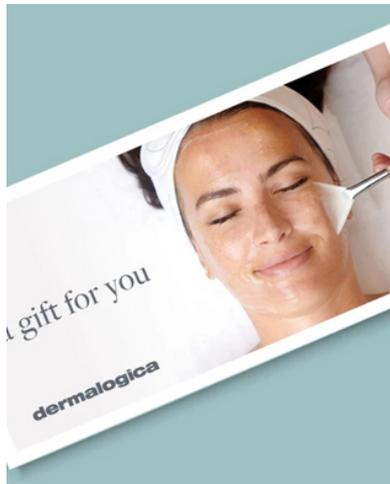
# Newsletter



## HAPPY NEW YEAR

Happy New Year to all. What have we got to offer you as we go into the depths of winter and celebrate the New Year, New Decade, New You?

We will be exploring all things skin brightening as we move towards Spring, so throughout January, February and March we have new skin brightening products, professional and at-home retail products to reveal the new you. Melanopro Skin Brightening Peel.



## THE EYES HAVE IT:

### Why the Skin Around Your Eyes Ages First

The skin around your eyes is the thinnest on your body and among the first to show signs of aging. This delicate area endures constant strain from over 100,000 daily eye movements—many faster than a blink—and the demands of modern life only add to the burden. Hours spent squinting at screens, coupled with poor sleep (1 in 3 adults don't get enough), lead to eye fatigue, dark circles, and accelerated aging. It's clear: our eyes need extra care.



## NEW PRODUCT LAUNCH

We are all very excited to share the Launch of a brand new Dermalogica product this January 2025.

At the salon We have already had the opportunity to try..... wait for it .....

Biolumin-C Eye Serum

We love it!

The most dramatic change after only using the Serum a couple of times is the way the skin around the eyes feels smoother and brighter.

So here we go, read on to get the low-down on Biolumin-C Eye Serum. Also Multivitamin moisturizer.



## dermalogica®

### VITAMIN C

Vitamin C is widely celebrated for its numerous health benefits, and from an early age, we're encouraged to eat oranges, fruits, and vegetables packed with this essential nutrient. But did you know that Vitamin C isn't just a dietary superstar? It's also one of the most powerful antioxidants available, making it a true game-changer in skincare!

When it comes to Vitamin C eye treatments, there's no shortage of products claiming transformative results. Yet, many fail to deliver. **Why?** The challenge lies in Vitamin C's stability. This potent antioxidant is notoriously sensitive to light, air, heat, and water, all of which can diminish its effectiveness. To truly benefit from Vitamin C, it must not only remain stable but also be bioavailable—able to penetrate the skin and reach where it's needed most.

That's where trusted brands like Dermalogica shine. Backed by years of research, science, and expertise, their products are carefully formulated to ensure both stability and efficacy, so you can experience the full potential of Vitamin C in your skincare routine.

### ELECTROLYSIS

The Science and Benefits of Permanent Hair Removal.

Electrolysis is a process of chemical decomposition triggered by passing an electric current through a liquid or solution containing ions. In the context of beauty and dermatology, it refers to the precise removal of hair roots or minor skin imperfections by applying heat using an electric current. This is achieved with a metal probe inserted into each individual hair follicle, destroying the root and preventing future hair growth.

For effective results, every single hair in the treatment area must be targeted. Initially, treated hair grows back finer and less coarse, and with repeated sessions, it will stop growing altogether.

### WHY CHOOSE ELECTROLYSIS?

Excessive hair growth is often hereditary, and electrolysis remains the only permanent method of hair removal. Consistency is essential, with most clients requiring 15–30 sessions to achieve optimal results. Within six months, a significant reduction in hair growth can be observed. Over time, hair grows more slowly, becomes thinner, and eventually ceases entirely.

Each session typically lasts between 15 minutes and an hour. Common side effects include tenderness, redness, and mild swelling—normal and temporary reactions to treatment.

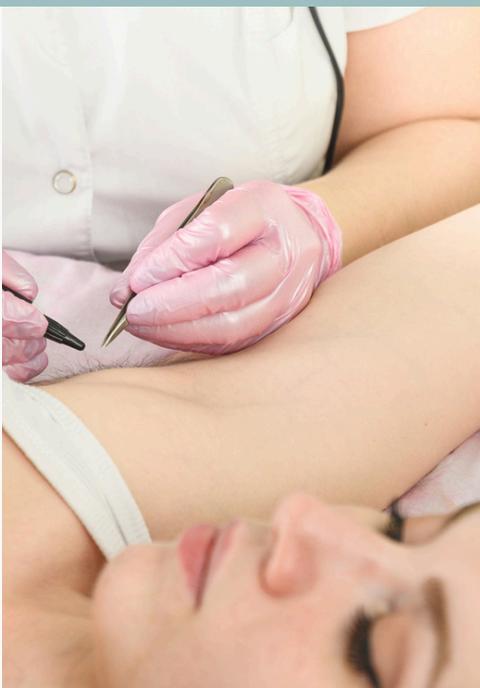


### BIOLUMIN-C EYE SERUM PROMISE:

- Brighten the eye area with a boost of Vitamin C
- Firm and reduce the appearance of fine lines and wrinkles
- Hydrate and exfoliate for smooth, healthy looking skin.

Biolumin-C Eye Serum is suitable for all skin types but is ideal for clients who are concerned about fine lines, wrinkles or uneven pigmentation in the skin around their eyes. It also helps to defend the skin from further damage caused by daily eye movements and environmental stress.





## IDEAL FOR SMALL AREAS

Since electrolysis targets one hair at a time, it's ideal for smaller areas like the upper lip or face. It also provides a safe and permanent solution for ingrown hairs and coarse, curly hairs, which can damage the skin when removed through tweezing or other temporary methods.

**Why Avoid Tweezing?** Tweezing stimulates the dermal papillae, a critical component of the hair follicle responsible for generating new hair. This stimulation encourages more hair growth, making tweezing counterproductive. Electrolysis, on the other hand, ensures hair is removed permanently without stimulating regrowth.

## YOUR JOURNEY TO SMOOTH SKIN

With over 30 years of experience, Elaine has helped hundreds of clients achieve smooth, blemish-free skin through electrolysis. Many have experienced life-changing results and newfound confidence.

If you're living with unwanted hair, ingrown hairs, or skin imperfections,

why not schedule a free consultation at Elaine's Beautiful Healthy Skin? Elaine will personally assess your needs and guide you on the path to achieving your skincare goals.



Take the first step today and experience the transformative power of electrolysis!

## SUPERBUGS AND FUNGI FOUND IN MOST MAKE-UP BAGS

Harmful bacteria and fungi, including *E. coli*, staphylococcus, and fungi, have been discovered in 9 out of 10 make-up products, according to research from Aston University's School of Life and Health Sciences.

Over half of lipsticks (56%) and lip glosses (55%) tested carried staphylococcus, a bacterium that can cause skin infections.

Alarmingly, 1 in 10 of these products also contained *E. coli*, which can lead to gastrointestinal issues.

Beauty blenders (57%), lipsticks (37%), and eyeliners (28%) were found to harbor fungi as well.

A shocking reminder to keep your beauty tools clean!



## WHAT CAN ELECTROLYSIS TREAT?

In addition to hair removal, electrolysis is effective for:

- **Thread veins:** A gentle electric current is used to treat thread veins. Post-treatment care includes applying ice to soothe the area and avoiding direct sun exposure. Use SPF 30–50 daily to protect the skin, and expect the treated area to heal within 7–10 days as the blood gradually dissipates.
- **Skin tags, warts, and moles:** Electrolysis can safely remove these skin imperfections without downtime. Skin tags, small soft growths often found on the neck, armpits, groin, or under the breasts, can also be addressed effectively.